

25 EPIC FAILS EACH QUARTER & REALLY MEAN IT!

NOW IT'S TIME TO PLAN TO FAIL.

AREN'T YOU EXCITED?

YOU ARE GOING TO FAIL MORE THAN YOU HAVE IN WHOLE LIFE
OVER THE NEXT YEAR.

IT IS GOING TO BE AMAZING.

REMEMBER THAT YOU ARE WILLING TO FAIL BECAUSE YOU WANT
TO DO WHATEVER IT TAKES TO WORK TOWARDS YOUR GOAL.

YOU HAVE TO BRAINSTORM ALL OF THE THINGS YOU COULD
POSSIBLY DO. YOU CAN PULL FROM THE STRATEGIES YOU CREATED
BEFORE AND HAVE A VERY LONG LIST. FOR EACH QUARTER, YOU
NEED TO GENERATE AT LEAST 25 RESULTS YOU WILL ATTEMPT.

THIS IS NOT AN ACTIVITY LIST – THIS IS A RESULTS LIST. WHAT IS
THE RESULT YOU WILL ATTEMPT TO GET SPECIFICALLY, AND HOW
WILL YOU ATTEMPT TO GET IT?

BE VERY CAREFUL NOT TO GIVE IN TO CONFUSION, OVERWHELM,
OR “I DON'T KNOW” ENERGY.

TAKE THE NEXT COUPLE OF PAGES TO WRITE ALL YOUR IDEAS FOR YOUR FAILS. THEN PICK 25 YOU WILL ATTEMPT FOR QUARTER #1.

DON'T WORRY IF YOU ARE FREAKING OUT AT THE END OF THIS EXERCISE. WE WILL SPEND THE NEXT FEW MONTHS GETTING OVER THE BRAIN DRAMA.

BRAINSTORM ON THE REST OF THIS PAGE AND THE NEXT THE ACTIONS YOU CAN TAKE THAT YOU WILL MOST LIKELY FAIL AT DOING AS YOU ATTEMPT TO ACHIEVE YOUR IMPOSSIBLE GOAL.

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This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

QUARTER 1

MAKE A LIST OF 25 ACTIONS YOU ARE COMMITTED TO TAKING FOR THE NEXT QUARTER, EVEN THOUGH THESE ATTEMPTS COULD END IN "FAILURE".

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QUARTER 1

ACTION TAKEN

This image shows a full page of blank white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page, providing a template for writing or drawing. There are no margins, text, or other markings on the paper.

RESULT

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

QUARTER 2

MAKE A LIST OF 25 ACTIONS YOU ARE COMMITTED TO TAKING FOR THE NEXT QUARTER, EVEN THOUGH THESE ATTEMPTS COULD END IN "FAILURE".

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QUARTER 2

ACTION TAKEN

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

RESULT

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

QUARTER 3

MAKE A LIST OF 25 ACTIONS YOU ARE COMMITTED TO TAKING FOR THE NEXT QUARTER, EVEN THOUGH THESE ATTEMPTS COULD END IN "FAILURE".

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QUARTER 3

ACTION TAKEN

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

RESULT

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

QUARTER 4

MAKE A LIST OF 25 ACTIONS YOU ARE COMMITTED TO TAKING FOR THE NEXT QUARTER, EVEN THOUGH THESE ATTEMPTS COULD END IN "FAILURE".

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QUARTER 4

ACTION TAKEN

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

RESULT

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.